

Photo Release

May 18, 2017

A million reasons not to drink and drive this May long weekend

Students Against Drinking and Driving (SADD) Alberta and the AGLC unveil liquor store bags designed by 2016 SADD Liquor Bag Design Contest winner, Kimberlie Crowe, a Grade 11 student from Lethbridge Collegiate Institute. Kimberlie's message is printed on one million liquor bags that are being distributed in liquor stores throughout the province starting this May long weekend.



Kimberlie Crowe (L), 2016 SADD Liquor Bag Contest Winner, unveils her winning paper liquor bag design

Please attribute to the AGLC. Please do not alter photographs.

Related information

SADD Alberta

Multimedia

Photo of unveiling
Winning liquor bag design

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